

Social innovation in co-construction of knowledge and practices aimed at the sustainable overcoming of poverty in Brazil



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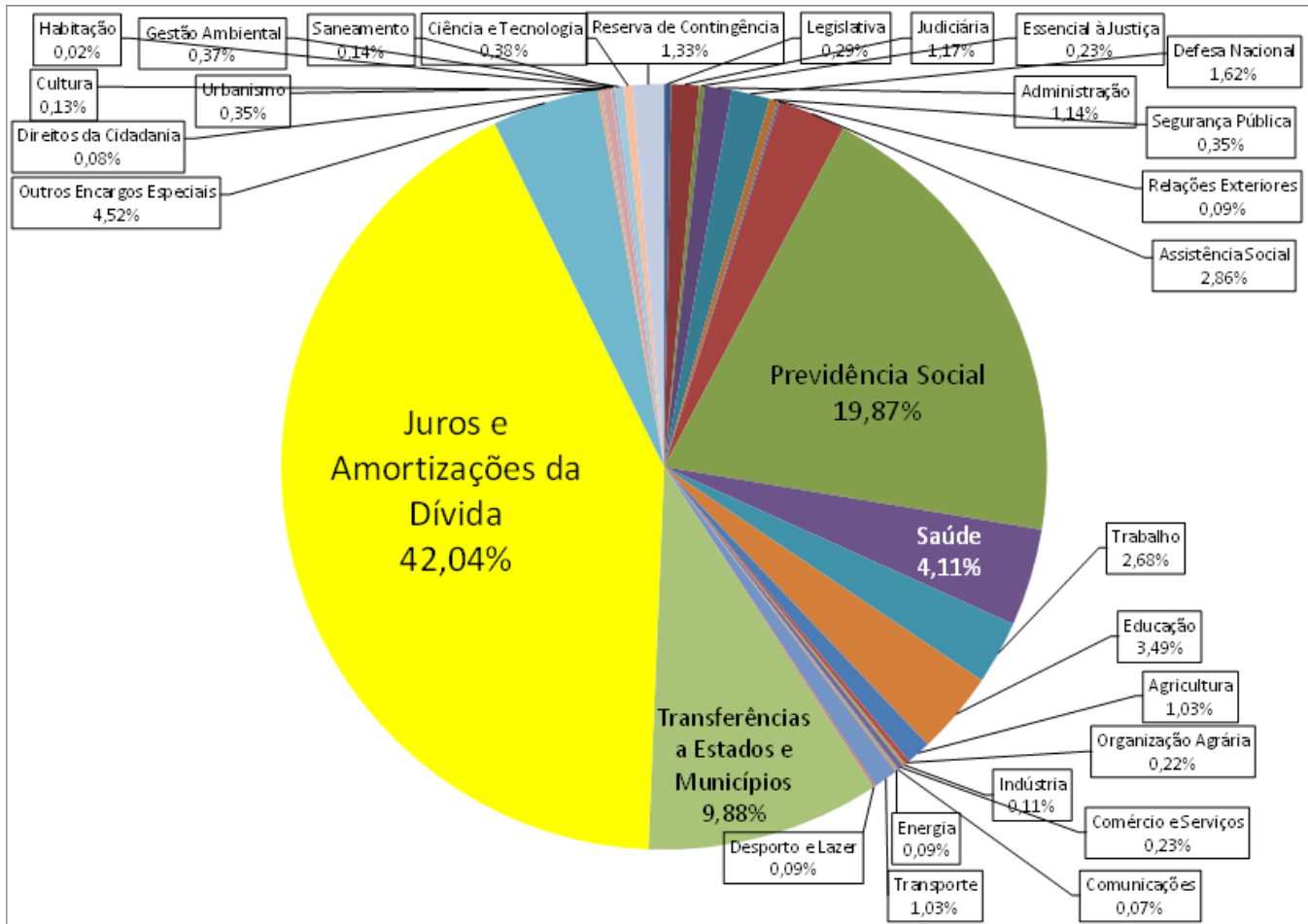
Research's Context



- High investments on overcoming poverty – 1/4 of the population (women and their families) is included in the Bolsa Família (or Family Grant) Program (PBF)
- Social assistance is necessary, but not enough to emancipate (in material and symbolical way)
- BF's beneficiaries had been considered the overriding public
- 2 limits: the initiatives are market guided and up down



Brazilian Budget



So, productive inclusion...



- Is very new
- Demands an intersectoral action



- Needs new concepts, dynamics and procedures to be implemented



This presentation is about a participatory and intersectoral experience developed by State and university

The new paradigm of social protection in Brazil



- Latin America reality
- The Federal Constitution of 1988
- The new social assistance paradigm - as a duty of the State and a right of every citizen who needs it
- In the 1990's- BF program: to combat poverty and to promote social inclusion
- Productive inclusion (PI) is the axis aimed to promote social and economic inclusion (in the policy)

Articulating knowledge and practices for a citizen socioeconomic inclusion



- Canoas
- From a traditional qualitative research to a participatory and action research:



-committed to the practice and to the needs of the poorest

-aimed to promote changes together with the subjects who are involved (called co-researchers)



Methodological Working Group (GT)



Research implementation and management instrument's recreation have become only one process, developed in a collective, participatory and intersectoral manner

- Definition of what PI is for every one
- Diagnosis:
 - 1- of the beneficiaries' reality, needs and expectations
 - 2- Organizational diagnosis
 - 3- Mapping and diagnosis of the services
- Planning: principles, procedures and techniques
- Methodology: admission, formation and inclusion in the working world

Social Innovation



- Social innovation can only occur when there is an organizational learning, understood as a structured and continuous process
- SI in the co-construction of practices
- SI of the co-construction of knowledge



Knowing and intervening became two dimensions of the same process. The managers and technicians discuss and take the discoveries to their daily practices and contacts with the beneficiaries.

Final Thoughts



- Overcoming poverty in Brazil is not easy and fast
- Canoas is a sample
- The myth that the transfer of income generates dependence has not been confirmed
- There is a lack of SSE perspective and initiatives
- The role of the State
- The role of the university
- The dimension of product and process of the SI



Thank you!